

FORM TP 2023200



TEST CODE **02114020**

MAY/JUNE 2023

**C A R I B B E A N   E X A M I N A T I O N S   C O U N C I L**

**C A R I B B E A N A D V A N C E D P R O F I C I E N C Y E X A M I N A T I O N<sup>®</sup>**

**C O M M U N I C A T I O N S T U D I E S**

**Paper 02**

*2 hours 30 minutes*

**READ THE FOLLOWING INSTRUCTIONS CAREFULLY.**

1. This paper consists of THREE questions.
2. Answer ALL questions.
3. Write your answers in the spaces provided in this booklet.
4. Do NOT write in the margins.
5. You are advised to take some time to read through the paper and plan your answers.
6. If you need to rewrite any answer and there is not enough space to do so on the original page, you must use the extra lined page(s) provided at the back of this booklet.  
**Remember to draw a line through your original answer.**
7. **If you use the extra page(s) you MUST write the question number clearly in the box provided at the top of the extra page(s) and, where relevant, include the question part beside the answer.**

**DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO.**

Copyright © 2022 Caribbean Examinations Council  
All rights reserved.

02114020/MJ/CAPE 2023

“\*”Barcode Area”\*”  
Sequential Bar Code

SECTION A

MODULE 1 – GATHERING AND PROCESSING INFORMATION

1. Read the following extract carefully and then answer the question that follows.

**New Study Says Social Media Doesn't Make Us Antisocial**

In recent months, I've done my best to adopt healthier social media habits: I limit use to an hour a day, I've unfollowed pages that make me feel insecure about myself, and I stay off of my phone just before going to bed or right upon waking up. Why? Because I want to combat the negative effects that come with social media use. Multiple studies have shown that excessive social media use can  
5 cause increased feelings of loneliness, diminish self-esteem, and lead to antisocial behaviour. So, determined to take control of my life again, I've stopped scrolling endlessly through Instagram, Facebook, and Snapchat feeds.

I'm certainly a happier and healthier me, since making these changes, that is without question. However, one of the so-called negative effects of social media use is in question. New research  
10 from McGill University rejects the claim that social media use leads to antisocial behaviour and says it might have the very opposite effect. This study, "Hypersocial monitoring: a social rehearsal account of smartphone addiction," suggests that social media makes us hypersocial as opposed to antisocial.

As it turns out, we may have been looking at social media use the wrong way: those who appear  
15 addicted (or are actually addicted) to their iPhones and social media apps may not be antisocial after all. Instead, their obsession is rooted in the desire to watch others and be monitored in return, as explained by Professor Samuel Veissiere, a cognitive anthropologist who studies the evolution of today's culture. According to Veissiere, we've evolved into a social species that demands and requires constant input from others.

20 Veissiere and his colleague, Moriah Stendel — both researchers in McGill's Department of Psychiatry — reached this conclusion after reviewing current research on the harmful use of modern-day technology (e.g. iPhones) through an "evolutionary lens". Doing so allowed them to discover a common theme: these users display and attempt to fulfill the human desire to connect with others.

25 While it may appear as if we're trading one negative in for another, Veissiere explains that this is meant to serve as some good news: "There is a lot of panic surrounding this topic. We're trying to offer some good news and show that it is our desire for human interaction that is addictive, and there are fairly simple solutions to deal with this."

30 Veissiere said in a recent interview that "we need to start having a conversation about the appropriate way to use smartphones". He recommends adopting healthier social media habits, such as turning off push notifications and scheduling time to check your phone. Again, I can tell you from personal experience that adopting these habits will positively affect your wellbeing and mental health.

*Extracted from Taylor Bennett (9 February 2018).  
<https://thriveworks.com/blog/social-media-antisocial-hypersocial/>*

GO ON TO THE NEXT PAGE

Write an essay, in NO MORE than 500 words, in which you

- state the writer's main message in approximately 30 words
- identify the writer's purpose
- discuss TWO organizational strategies or language techniques (or a combination of both) which the writer uses to achieve this purpose
- comment on how the credibility of the information on the new claim could be enhanced.

(25 marks)

**You may use the space for planning.**

DO NOT WRITE IN THIS AREA

GO ON TO THE NEXT PAGE

This image shows a full page of white paper with horizontal dotted lines. The lines are evenly spaced and run across the width of the page, providing a guide for handwriting practice. There are no margins, text, or other markings on the page.

02114020/MJ/CAPE 2023

L

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

This image shows a full page of white paper with horizontal dotted lines. The lines are evenly spaced and run across the width of the page, providing a guide for handwriting practice. There are no margins, text, or other markings on the page.

L



This image shows a full page of white paper with horizontal dotted lines. The lines are evenly spaced and run across the width of the page, providing a guide for handwriting practice. There are no margins, text, or other markings on the page.

L

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

[illegible]

L

SECTION B

MODULE 2 – LANGUAGE AND COMMUNITY

2. Read the excerpt below carefully and then answer the question that follows.

Goldfields was of no interest to Pearl. She said no Duran had ever left Kingston except by plane. “What they keeping that old mausoleum for?” she shrugged.

Even the Cohon house on Oxford Close seemed ancient to her.

- 5 The trouble was that the house Pearl wanted was in Beverly Hills. Here the homes of the affluent overflowed from the densely populated Liguanea Plain and inched up the hills that rimmed and looked down in old Kingston. Beverly Hills at any cost, she decided, but preferably a mansion in Montclair Drive. They had been married for two years when the right thing came on sale. She heard about it at a party at Morgan’s Harbour.

The problem was how to get Adam to the house and convince him he had discovered it for himself.

- 10 It stood well in from the road above a lawn that scooped up from the scraggly rocks which were softened by Wandering Jew and plumes of deep pink bougainvillea cascading from behind them. Even from the road one could glimpse the pool at the side of the house, particularly at night when it was floodlit. It was precisely what she needed.

“Don’t you love it!”

- 15 “Mm. Nice.” He stretched across and squeezed her fingers dreamily. “Imagine that kind of money, eh?”

“Well actually is not all that much considering everything.”

He chuckled. “How you know how much it is?”

She was careful. Playfully she countered.

- 20 “People anxious to sell now, Adam. They just running out of the country. They abandon what they can’t sell. People taking next to nothing now for mansions.”

“Mm,” he agreed with her but his attention was wandering and he drove slowly on. “Look at that top-heavy thing up there. Lord. Gross, eeh? People build some monstrosities, boy.”

“Well that one we saw back there was nice.”

- 25 “Yeh. Let’s have it,” he chuckled.

“While we’re up here, why don’t we walk through?”

GO ON TO THE NEXT PAGE



“Oh come on.”

“You don’t know the price.”

30 He pulled to the side and stopped, looking out over Kingston. He seemed to have forgotten she was in the car till he said suddenly, “But you do know, don’t you? How much is it?” He turned and his mouth smiled at her below unfathomable eyes, “Oh forget it,” she shrugged. “I just thought we were here anyway.”

“Were we here anyway? Or we come to look at that house? Is you wanted drive in the hills.”

“Oh come on, Adam.”

35 “Don’t do it again.” He said it quietly. “Come straight with me next time.”

“You wouldn’t listen. You never listen when I come straight.”

“Lord, God, Pearl, even if we coulda buy a place so we couldn’t maintain it. Is a army of servant we would need.”

Silence.

*Barbara Lalla, Arch of Fire,  
LMH Publishing Limited, 2006, pp. 347–348.*

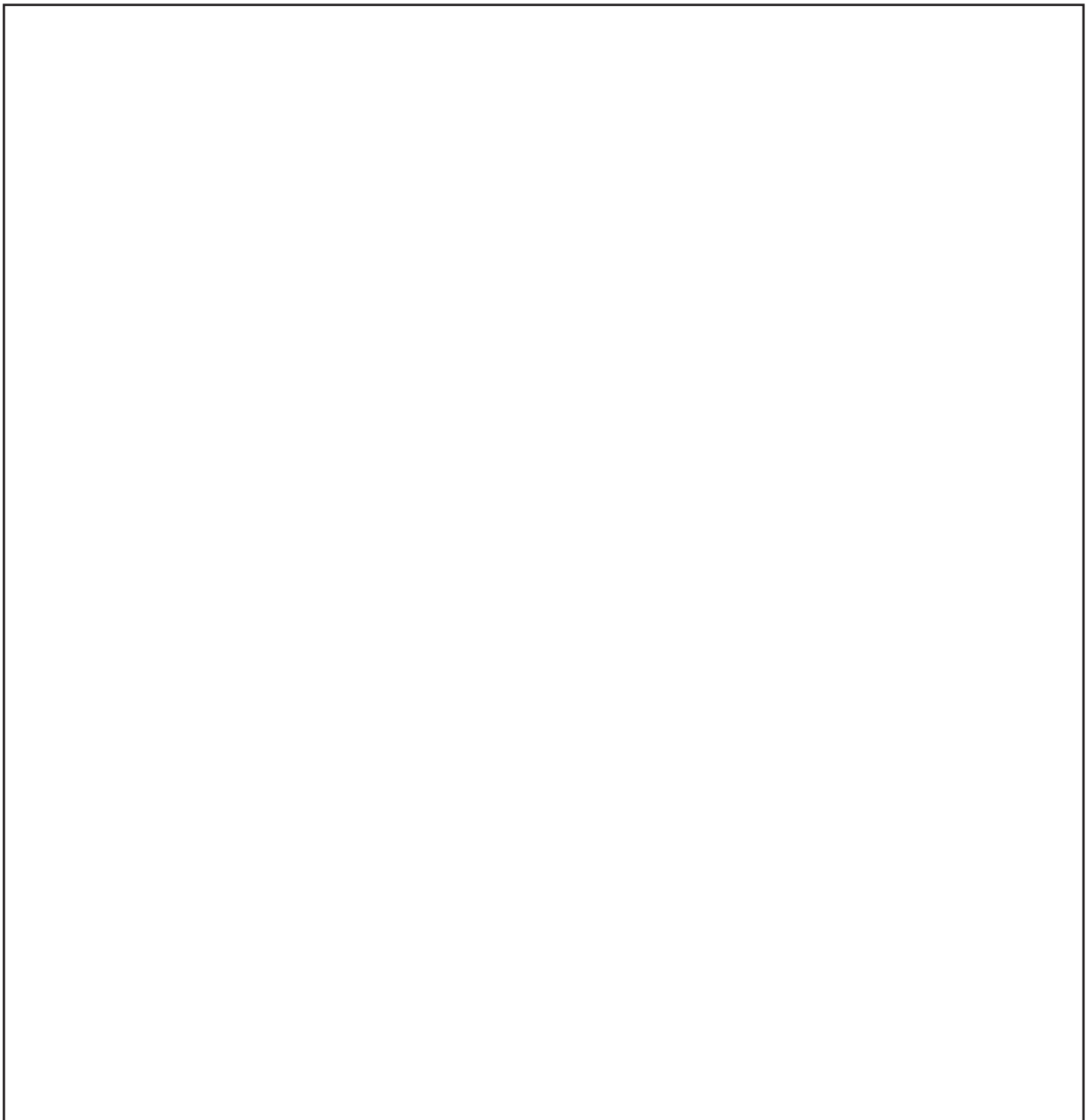
GO ON TO THE NEXT PAGE

In an essay of NO MORE than 500 words, discuss the following:

- (a) ONE possible reason for EACH of the dialectal varieties found in the extract
- (b) TWO grammatical features of the dialectal variety used by any of the characters
- (c) TWO examples of nonverbal communication used by Pearl which are evident in the passage

(25 marks)

**You may use the space for planning.**



GO ON TO THE NEXT PAGE

DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA

Handwriting practice area with 20 horizontal dotted lines.

GO ON TO THE NEXT PAGE

[illegible]

L

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

[illegible]

L

**SECTION C**

**MODULE 3 – SPEAKING AND WRITING**

**3. Read the scenario below carefully and then answer the question that follows.**

During the periods of lockdown and the suspension of face-to-face schooling, it was discovered that many high school students had taken to smoking and vaping. The youth group at your church, mosque, synagogue or temple has decided to do something about this worrying trend. You have been asked to design a plan to reach teenagers who have been affected by these practices to convince them to cease and desist. You are expected to share this plan at the next youth group meeting.

In an essay of NO MORE than 300 words, outline the details of your plan in which you justify

- TWO message points linked to EITHER pathos OR ethos appeal which you will use to convey your message to the target audience
- TWO reasons why your youth group should undertake the intervention to reach the affected teens
- TWO digital media technologies which you would use to communicate with your target audience.

**(25 marks)**

GO ON TO THE NEXT PAGE

You may use the space for planning.



DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA DO NOT WRITE IN THIS AREA

GO ON TO THE NEXT PAGE

[illegible]

02114020/MJ/CAPE 2023

L

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**

**DO NOT WRITE IN THIS AREA**



**DO NOT WRITE IN THIS AREA**

This image shows a full page of white paper with horizontal dashed lines, typical of primary school writing paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

L

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

**END OF TEST**

**IF YOU FINISH BEFORE TIME IS CALLED, CHECK YOUR WORK ON THIS TEST.**

*The Council has made every effort to trace copyright holders. However, if any have been inadvertently overlooked, or any material has been incorrectly acknowledged, CXC will be pleased to correct this at the earliest opportunity.*

02114020/MJ/CAPE 2023

“\*”Barcode Area”\*”  
Sequential Bar Code

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA